AN ENTERPRISING BUSINESS SCHOOL
WITH MORE THAN 40,000 ALUMNI
OUR IMPACT SPANS EVERY CONTINENT
CITY WEST CAMPUS IN ADELAIDE’S DYNAMIC WEST END IS HOME TO THE UNISA BUSINESS SCHOOL
It's an exciting time to partner with the UniSA Business School. We are a premier Australian business school, with fresh ideas about the future of business, research and education.

We support students, researchers and business partners to engage with leading edge research and create solutions to enduring and emerging business problems.

We guide and educate people who want a future in business, as well as those who have strong and successful business credentials.

We are leaders in building sustainable collaborations for professional career success and business growth.

Our global network of staff, students, alumni and partners are among the world's professional and business leaders.

Please read on to discover our great work.

We look forward to connecting with you.

Professor Marie Wilson
Pro Vice Chancellor
UniSA Business School

Acknowledgement of Country
UniSA respects the Kaurna, Boandik and Barngala peoples' spiritual relationship with their country. We also acknowledge the diversity of Aboriginal peoples, past and present. Find out more about the University's commitment to reconciliation at: unisa.edu.au/About-UniSA/Indigenous-education/
We consistently challenge ourselves to be rated among the best business schools in the world. Our reputation for top graduates and business impact is reflected in our national and international rankings and recognition.

One of only eight Australian EQUIS-accredited business schools

We are the only South Australian business school accredited by EQUIS - the EFMD Quality Improvement System. This rigorous process demands exceptional quality and a focus on internationalisation, to create graduates with a clear sense of global responsibility. It is just one of the reasons we continue to innovate and improve our programs.

Earning respect from peak industry bodies creates global value

Global careers require professional programs that meet the highest international standards. Our programs are accredited and recognised by professional bodies here and overseas in the areas of accounting, finance, human resource management, law, marketing and property. Recognised for excellence in education and training, our tourism and events program has been admitted to the South Australian Tourism Hall of Fame.
We’re one of only two Australian institutions to be consistently ranked with five stars by the Graduate Management Association of Australia, one of the nation’s most highly-regarded MBA ranking schemes. The Australian Financial Review’s BOSS Magazine ranked our MBA fourth in Australia, reaffirming that our students are satisfied with their flexible and highly engaging learning experience. Our MBA attracts and develops inspiring business leaders.

The quality of Australian university research is assessed and benchmarked by internationally recognised experts in a process called Excellence in Research for Australia (ERA). We have been awarded world-class rankings for leading research across Commerce, Management, and Tourism and Services, as well as in the specific fields of Applied Economics, Business and Management, and Marketing.
Our partnerships underpin business growth locally and internationally - while linking our students and alumni to global opportunities. We work with industry to generate growth and find solutions for today’s challenges.

In Sydney, Australia, our Institute for Choice is home to the greatest concentration of choice experts in the world. Unique combinations of researchers provide ground-breaking, evidence-based advice that no single discipline can offer. Intelligent insights into consumer choice fuel the growth of our business clients. We’re not just pushing the envelope, we’ve torn it apart.

Our Ehrenberg-Bass Institute for Marketing Science, in conjunction with partners like Mars Inc., advances marketing science, marketing research, education and application. It’s the perfect marriage - innovative research opportunities for the Institute and evidence-based marketing insights for partners. With over sixty corporate sponsors, the Institute keeps the world’s most influential marketers at the forefront of best practice.

*2015 Google Scholar h-index
Our research and education partnerships unlock real value. A Lean Management Leaders Education partnership with the Royal Australian Air Force put it on track to achieve $500 million in real savings without sacrificing capability. Through tailored executive education, we help our partners to strategically change their culture and improve their performance.

Our Centre for Business Growth guides $5–$50 million small and medium-sized enterprises (SMEs) on a path of strong and sustainable growth. Through research and tailored programs we provide senior executives with the skills to unlock growth potential. With our innovative diagnostic tools, research and world-leading experts, we teach executives how to lead and manage growth, become better leaders and compete globally.
Our students are our greatest ambassadors and inspiration. We equip them to challenge convention and forge bold careers around the world.

We design business and law education that challenges students to become critical thinkers and problem-solvers. We support our students to take risks. We offer them flexibility and focus. We guide our students to think responsibly about a global future and the people in it. We do more than build careers, we build leaders.

SOUTH AUSTRALIA'S LEADING UNIVERSITY FOR GRADUATE CAREERS

STUDENT ANTONELLA RODRIGUEZ WITH CEO OF ADELAIDE OVAL AND UNISA BUSINESS SCHOOL ALUMNUS, ANDREW DANIELS, AS PART OF OUR WIN A DAY AS A CEO COMPETITION
Mentoring makes a real difference to graduate employability. Our Business Career Mentor Program matches students and recent graduates with enthusiastic and experienced business professionals. It is a remarkably effective program spanning all of our learning modes here and overseas. We're proud of the valuable and lasting connections all participants make.

From our extracurricular Global Experience program, to an expansive range of short-term and full-semester exchanges, we support our students to have international experiences. Our latest MOU with the University of Arizona, James E. Rogers College of Law, opens up exciting opportunities to study and practice law in South Australia and Arizona.

Placements and internships bridge the gap between study and work, which is why we create opportunities across all of our programs. Our Marketing Project puts students to work on a company's real-world business problems. Our management placements introduce students to best practice in respected companies. These experiences build confidence in the business world and give our graduates a competitive edge.

*2014 Good Teaching, CEQ
Great business schools support their communities. We provide pathways to higher education and support a diverse student and staff population to engage with a wide range of organisations, local and global.

$350,000 Research Scholarships to Support Wine Industry

We welcome opportunities that align with our research strengths. The $350,000 investment in marketing scholarships by the Wolf Blass Foundation will ignite innovation in the Australian wine industry. Additionally, our sponsorship of the Committee for Economic Development of Australia (CEDA) Women in Leadership program ensures the balance of women in leadership roles remains top of mind for Australian business leaders.

"Ban the Bag" Breathes Life Back into the Environment

Ehrenberg-Bass Institute for Marketing Science research was behind the courageous 2009 decision by the South Australian Government to ban the single-use plastic bag. Gathering information from shoppers after the ban, we discovered that 80 per cent of people supported it and had changed their behaviour. Perhaps the greatest benefit is that our evidence and the Government's commitment have influenced other countries to follow suit.
Our Legal Advice Clinic offers students highly valued experience in the complexities of applying legal advice to each client’s unique context. But free legal advice is such a small measure compared to the difference it has made to people’s lives. Regardless of their socio-economic or cultural background, more people are getting their best possible day in court, thanks to our clinic.

Indigenous scholarship recipient and Marketing PhD student, Skye Akbar, travelled to seven of the world's top universities including Oxford, Harvard and Stanford to connect with leading scholars and progress her PhD research. Through Skye’s research, Aboriginal and Torres Strait Islander peoples will be better placed to market tourism and create a lasting impact on workforce participation.
UNISA BUSINESS SCHOOL BY THE NUMBERS

<table>
<thead>
<tr>
<th>7,500+</th>
<th>580+</th>
</tr>
</thead>
<tbody>
<tr>
<td>More than 7,500 students (2,700 international) and 140 research students in 2014</td>
<td>More than 580 active partners (172 global, 190 research and 46 community)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>3</th>
<th>16 + 17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Our research strengths in management, marketing and applied economics are recognised worldwide</td>
<td>16 undergraduate and 17 postgraduate specialisations across commerce, law, management and marketing</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>#1</th>
<th>5-STAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>We are part of the highest ranked Australian university for international diversity of faculty*</td>
<td>Our MBA is ranked 4th in Australia, and has maintained 5 stars^ since 2008</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>49,000+</th>
<th>8 MILLION</th>
</tr>
</thead>
<tbody>
<tr>
<td>More than 49,000 graduates over 20 years</td>
<td>More than $8 million in research income in 2014</td>
</tr>
</tbody>
</table>

500+
A team of 494 staff and 87 adjuncts

---

*2014 QS University Rankings  #2013 Australian Financial Review BOSS Survey  ^2014 Graduate Management Association of Australia
AN ENTERPRISING BUSINESS SCHOOL