



University of  
South Australia

School of  
Law



ACCC

AUSTRALIAN COMPETITION  
& CONSUMER COMMISSION

# 16TH ANNUAL COMPETITION LAW AND ECONOMICS WORKSHOP

**12-13 OCTOBER 2018**

*Competition Policy: can it deliver in the New Digital Age?*

Stamford Grand Glenelg, Adelaide  
South Australia, Australia

**For more information visit:**

[UniSABusinessSchool.edu.au/CLE](http://UniSABusinessSchool.edu.au/CLE)  
[ACCC.gov.au/about-us/conferences-events](http://ACCC.gov.au/about-us/conferences-events)



# INVITATION

On behalf of the School of Law at the University of South Australia and the Australian Competition and Consumer Commission we would like to extend an invitation to you to participate in the 16th Annual Competition Law and Economics Workshop, to be held at the Stamford Grand, Glenelg, Adelaide from Friday 12 to Saturday 13 October this year.

The Workshop acts as a forum for discussion and networking. This year's programme provides in-depth analysis of key developments in Australian competition law and policy in 2018, focusing on approaches to competition regulation in the new digital age.

We look forward to seeing you in Adelaide in October.



**Professor Wendy Lacey**  
Dean and Head of School: Law  
University of South Australia



**Rod Sims**  
Chairman  
Australian Competition and Consumer Commission

The 16th Annual Competition Law and Economics Workshop is supported by



# SPEAKERS AND PANELLISTS

Title	Name	Position	Organisation
	Julie Abramson	Commissioner	Productivity Commission
	Elizabeth Avery	Partner	Gilbert + Tobin Lawyers
	Gerard Brody	CEO	Consumer Action Law Centre
Dr	David Byrne	Associate Professor	University of Melbourne
	Peter Campbell	Partner	HWL Ebsworth
	Andrew Christopher	Partner	Webb Henderson
Dr	Julie Clarke	Associate Professor	University of Melbourne
	Sarah Court	Commissioner	Australian Competition and Consumer Commission
Dr	David Evans	Chairman	Global Economics Group, Visiting Professor, University College London
	Tim Geer	Project Director	Markets and Mergers, Competition and Markets Authority, United Kingdom
	Karen Gibbons	Managing Counsel, Legal Corporate	Coles
	Rami Greiss	Executive General Manager, Enforcement Division	Australian Competition and Consumer Commission
	Sharon Henrick	Partner	King & Wood Mallesons
	Amanda Heyworth	Non-Executive Director	University of South Australia Ventures Board
Dr	Katharine Kemp	Lecturer	University of New South Wales, Faculty of Law
	Zac de Kievit	Barrister	Owen Dixon Chambers West
	Michele Laidlaw	Partner	Johnson Winter & Slattery
	Sarah McNaughton	Director	Commonwealth Director of Public Prosecutions
The Hon. Justice	Nye Perram	Judge	Federal Court of Australia
	Wendy Peter	General Counsel	Australian Competition and Consumer Commission

# SPEAKERS AND PANELLISTS

Title	Name	Position	Organisation
Professor	Nicolas Petit	Professor	University of South Australia, School of Law, and Research Fellow, Stanford University Hoover Institution
	Rod Sims	Chairman	Australian Competition and Consumer Commission
Dr	Jill Walker	Commissioner	New Zealand Commerce Commission
Professor	Peter Whelan	Professor	University of Leeds, School of Law
The Hon. Justice	Richard White	Judge	Federal Court of Australia
	Danielle Wood	Program Director	Grattan Institute
Dr	Graeme Woodbridge	Chief Economist	Australian Competition and Consumer Commission

# PROGRAM OF EVENTS

*Competition Policy: can it deliver in the New Digital Age?*

## Friday 12 October

9:00 am	<b>Registration</b>
9.30 – 9.40 am	<b>Introduction: The 16<sup>th</sup> Annual Competition Law and Economics Workshop</b> Professor Nicolas Petit, University of South Australia, School of Law, and Research Fellow, Stanford University Hoover Institution Sarah Court, Commissioner, Australian Competition and Consumer Commission
9.40 – 10.15 am	<b>Workshop opening</b> <i>The Current State of Competition Law and Policy in Australia</i> Rod Sims, Chairman, Australian Competition and Consumer Commission Interviewer: Dr Julie Clarke, Associate Professor, University of Melbourne
10.15 am – 11.00am	<b>Keynote address</b> <i>Content is King and Time is Currency: The Economics of Attention Platforms and the Implications for Competition Policy</i> Dr David Evans, Chairman, Global Economics Group, Visiting Professor, University College London Introduced by: Professor Nicolas Petit, University of South Australia, School of Law, and Research Fellow, Stanford University Hoover Institution
11.00am	Morning tea
11.30 – 12.30 pm	<b>Economic Perspectives</b> <i>Competition and Consumer Welfare - Who Benefits from Competition?</i> Dr David Byrne, Associate Professor, University of Melbourne Julie Abramson, Commissioner, Productivity Commission Gerard Brody, CEO, Consumer Action Law Centre Moderator: Dr Graeme Woodbridge, Chief Economist, Australian Competition and Consumer Commission
12.30 pm	Lunch
1.30 – 2.45 pm	<b>Emerging Issues</b> <i>Big Tech and Competition Policy: "Moligopoly"</i> Professor Nicolas Petit, University of South Australia, School of Law, and Research Fellow, Stanford University Hoover Institution Commentator: Dr David Evans, Chairman, Global Economics Group, Visiting Professor, University College London Commentator: Dr Katharine Kemp, Lecturer, University of New South Wales, Faculty of Law Moderator: Danielle Wood, Program Director, Grattan Institute
2.45 pm	Afternoon tea
3.15 – 4.15 pm	<b>Cartels</b> <i>Experiences to date in enforcing Criminal Cartel Provisions</i> Sarah McNaughton, Director, Commonwealth Director of Public Prosecutions Professor Peter Whelan, University of Leeds, School of Law Elizabeth Avery, Partner, Gilbert + Tobin Lawyers Moderator: Sarah Court, Commissioner, Australian Competition and Consumer Commission

# PROGRAM OF EVENTS

*Competition Policy: can it deliver in the New Digital Age?*

4.15 – **Mergers**  
5.15 pm *Merger Policy and "Start Up" Acquisitions: Pro v Anticompetitive Exit*  
Tim Geer, Project Director, Markets and Mergers, Competition and Markets Authority, United Kingdom  
Sharon Henrick, Partner, King & Wood Mallesons  
Amanda Heyworth, Non-Executive Director, University of South Australia Ventures Board  
Moderator: Peter Campbell, Partner, HWL Ebsworth

---

6.00 – **Dinner** at the Glenelg Pier Hotel, 18 Holdfast Promenade, Glenelg  
10.30 pm

---

## Saturday 13 October

9:00 – **Business Perspectives**  
10:15 am *Is Big Data changing the Competitive Landscape?*  
Karen Gibbons, Managing Counsel, Legal Corporate, Coles  
Zac De Kievit, Barrister, Owen Dixon Chambers West  
Moderator: Andrew Christopher, Partner, Webb Henderson

---

10.15 am Morning tea

---

10.45 – **Judicial Perspectives**  
11.45 am The Hon. Justice Nye Perram, Federal Court of Australia  
The Hon. Justice Richard White, Federal Court of Australia  
Moderator: Wendy Peter, General Counsel, Australian Competition and Consumer Commission

---

11.45 am – *The Challenge ahead: Can our Enforcement Models keep up in the New Digital Age?*  
1.00 pm Tim Geer, Project Director, Markets and Mergers, Competition and Markets Authority, United Kingdom  
Rami Greiss, Executive General Manager, Enforcement Division, Australian Competition and Consumer Commission  
Michele Laidlaw, Partner, Johnson Winter & Slattery  
Moderator: Dr Jill Walker, Commissioner, New Zealand Commerce Commission

---

1.00 pm **Close**  
Professor Nicolas Petit, University of South Australia, School of Law, and Research Fellow, Stanford University Hoover Institution  
Sarah Court, Commissioner, Australian Competition and Consumer Commission

---

1.15 pm Lunch

---