POSTGRADUATE AND EXECUTIVE EDUCATION PORTFOLIO

DIRECT YOUR CAREER... NOW.

At the University of South Australia (UniSA) Business School, we are passionate about educating business leaders with the knowledge, professional capabilities and experience to meet existing and emerging global challenges. Our overarching mission is to prepare our graduates for global professional careers, and support their business success with a deep understanding of sustainable economic development in Australia, the Asia-Pacific region and across the world.

UniSA is a ‘University of Enterprise’, a model of integrating research expertise and quality teaching with real world problems. Our portfolio of postgraduate degrees and executive education programs inspires business executives and professional leaders to excel in current practice and to be better prepared for organisational and societal challenges.

Our ‘can do’ approach means we continually demonstrate academic quality, professional relevance, strong corporate connections and international engagement. We value our many industry partnerships, corporate collaborations and exchanges with leading universities around the globe. Our partners support our world-class, multi-disciplinary research and help us to offer exceptional opportunities in our degrees and executive education programs.

Global careers must be underpinned by professional programs that meet the highest national standards. Our programs are EQUIS accredited and recognised by professional bodies in both Australia and overseas, in the areas of accounting, finance, human resources, international business, management, law and marketing.

We are one of only two Australian institutions to consistently receive 5-stars—the highest possible ranking—for our MBA, from the Graduate Management Association of Australia, the nation’s management education peak body. Recognised for educational excellence, our tourism and events program has been admitted to the South Australian Tourism Hall of Fame. We lead in business education to support your leadership in global professional practice.

In 2015 we were awarded a 5-star rating in Quacquarelli Symonds (QS) Stars international ratings, placing us in the top 1% for Business Schools globally. The QS Stars ratings were designed for use in your decision making process, providing a wider picture of an institution’s quality that is relevant for you; looking at criteria such as the employability of graduates, sports facilities and many others.

We look forward to supporting you in realising your professional and personal aspirations. It is an exciting time to be progressing your career with the UniSA Business School. We are a premier Australian business school, offering you a world-class business education that creates and delivers value to you, your community and globally.

Professor Marie Wilson
Pro Vice Chancellor
UniSA Business School

Professor Susan Freeman
Dean: Postgraduate & Professional Programs
UniSA Business School

A five minute walk from our City West campus in Adelaiade’s vibrant West End, the River Torrens intersects the city’s sports, tourism, expo and arts precinct including the iconic Adelaide Oval.
We are a leading Australian Business School with global opportunities for student exchange and study abroad, based on our relationships with prestigious universities in Europe, Asia and the Americas.

All of our teaching faculty have studied, taught and worked overseas and we invite faculty from leading international universities to teach and mentor in all our programs.

You will develop relationships with international peers throughout the course of your program.

These networks become part of the ongoing relationships that our alumni have in a global community of friends, colleagues and mentors.

Our postgraduate programs are recognised and respected around the world and our alumni work in high-level professional roles in many countries. Your qualifications and our alumni networks will enhance your career prospects, wherever you wish to work.
We have the most internationally diverse academic staff in Australia. With knowledge and experience gained from some of the top universities in the world, our academic staff provide students with a world-class education.

- Aberystwyth University
- American University Washington, D.C.
- Auckland University of Technology
- Australian National University
- Benjamin N. Cardozo School of Law
- Bologna University
- Brock University
- Cape Peninsula University of Technology
- Cardiff University
- Central Lancashire University
- Charles Darwin University
- Charles Sturt University
- City University Hong Kong
- Cornell University
- Czech Technical University
- Durham University
- ESADE Business School
- ESC Dijon
- Fiji National University
- Flinders University
- Graceland University
- Griffith University
- Helsinki Business School
- Hunan University
- INSEAD France
- Kings College London
- La Trobe University
- Leuphana University
- London University
- Maastricht University
- Macquarie University
- McGill University
- Monash University
- Norwegian University of Science and Technology
- National University of Singapore
- Northeastern University
- Northwest University
- Oxford University
- Peking University
- Pennsylvania State University
- Queens College University of Cambridge
- Queensland University of Technology
- Reims University Champagne-Ardenne
- RMIT University
- RWTH Aachen University
- San Jose State University
- Sonoma State University
- St. Andrews University
- The Pennsylvania State University
- The University of Auckland
- The University of Iowa
- Umeå University
- Universitat Rovira i Virgili
- University of Adelaide
- University of Antwerp
- University of Arizona
- University of Bayreuth
- University of British Columbia
- University of California, Berkeley
- University of Canberra
- University of Cape Town
- University of Fiji
- University of Cothenburg
- University of Hong Kong
- University of Hull
- University of Kiel
- University of Melbourne
- University of Nottingham
- University of Oregon
- University of Ottawa
- University of Pretoria
- University of Salford
- University of St. Gallen
- University of Stellenbosch
- University of Sydney
- University of Tasmania
- University of Technology, Sydney
- University of the South Pacific
- University of Virginia
- University Wisconsin-Madison
- Victoria University
- Victoria University of Wellington
- Vienna University
- Waikato University
- William & Mary Law School

*QS World Rankings 2014
The University of South Australia comprises four academic divisions, including the UniSA Business School. UniSA was ranked #1 in Australia for international diversity of our high-calibre teaching and research faculty. Our teachers and researchers come from more than 27 countries, bringing world-class research and a range of business perspectives to their teaching and your learning—challenging conventional thinking and addressing new challenges.

Our classes provide a perfect forum for relationship building between students and faculty. We provide flexible timetables for busy professionals participating in our programs, giving you the option to study whenever suits you best to support changes to your career pathway.

Students from more than 70 countries and almost every industry sector come together in our postgraduate classes. The diversity in cultural background, business experience and personal interests enriches the learning interaction and challenges your thinking. Classes and tutorials provide small group learning where you can test your experiences and assumptions against your global peers. Students sharing their corporate and cultural experiences provides greater insights into how to do business across the globe.

The legacy of these shared insights into real-world business, through our diverse student base and teaching faculty, is lasting and supported by our extensive global alumni network, many of whom mentor and support graduates by providing global advice and career contacts.
'For us, an MBA is measured by the value of the student experience. This is our focus—value through senior management skill development in a highly applied, flexible and interactive learning environment, supported by strong networking and professional development that extends beyond completion of the formal study program. This is what our students and graduates tell us we are good at.'

Dr Don Clifton,
Program Director: Master of Business Administration (MBA), UniSA Business School.
‘I’m very excited about the innovative changes we recently made to the School of Management PhD program, including a new selection process with online video interviews, theory seminars, research methods certification, and professional development workshops. Our new program allows students to experience the highest quality training in Australia. Students develop both breadth and depth of knowledge, theories and research, with the goal of conducting research that is theoretically meaningful, contributes to the knowledge base, and is practically important to employees, organisations, government and/or society. We provide collaborative learning that allows our students to develop their skills as scholars and professionals, and that prepares students to assume the diverse responsibilities of positions in leading universities, organisations and institutions.’

Cheri has been recognised with a number of teaching and research awards from organisations including the American Psychological Association and the feted ‘Decade Award’ from the Academy of Management Review.

Professor Cheri Ostroff, Chair in Management, UniSA Business School.
I help run the Business in China Intensive School (BICIS), a specialised program designed for MBA students who are looking to have a better understanding about the Chinese business environment. The program provides participants with the skills, knowledge and experience to enable them to effectively interact with the Chinese market, and draws upon an in-depth understanding of the political, economic, social and cultural issues impacting investment and business in China. BICIS is delivered through a combination of seminars, case studies, group work, panel discussions, and company visits. Specialised learning is complemented by presentations from Chinese business leaders and government officials, as well as visits to local companies and government agencies. The program also offers opportunities to navigate the rich cultural and business networks of Shanghai and Beijing, through organised cultural tours and business networking activities.

Professor Ying Zhu, Director, Australian Centre for Asian Business, UniSA Business School.
<table>
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<th>Program Title</th>
<th>Duration</th>
<th>General Program</th>
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<th>Learn New Skills</th>
<th>Develop Existing Skills</th>
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*For more information on the Research Training Scheme visit: unisa.edu.au/researchstudents/lifecycle/fees.asp
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Combined degree options

The right program, level and duration for you will depend on the competencies and knowledge you seek, the knowledge and prior learning you bring, and when you want to achieve your career impact.

If your career goals are best met by several of our programs, or you want to double your career avenues, keep in mind our Combined Degree options. Once you have made the necessary progress in any of our Master programs, you can apply to complete another of our Master programs at the same time.

Using your electives and common core courses to achieve the learning outcomes of two Master programs, concurrently, you can graduate with a second degree in less than double the time.
‘Living in rural Australia, studying externally has allowed me to combine my study with work. I immediately saw a connection with the content I was learning online with the real world, just as the skills I learned at work were reflected in my textbooks.’

‘I would like to hold leadership roles in the future, and I knew I would get a lot out of the day. You never know where your degree is going to take you.’

Cristina won the UniSA Business School’s Win a Day as a CEO competition, providing her with a glimpse of life at the top.

Cristina Letton, Accounting, UniSA Business School.
Our Master of Professional Accounting will prepare you for a career in the dynamic accounting industry in roles such as Accountant, Financial Planner and Business Advisor. Depending on your level of prior learning and experience, you could graduate from this degree in just 1.5 years.

**Business insights**

Designed in consultation with industry, our Master of Professional Accounting will provide you with the specialised knowledge and business skills to practice as an accounting professional. As the accounting profession continues to evolve, employers are increasingly looking for confident decision makers who excel in team situations and can demonstrate high-level communication skills. Through our program, you will:

- Develop a strong knowledge base in financial and management accounting, corporate finance, commercial and taxation law, and auditing.
- Develop analytical, business management and problem-solving skills, and an advanced understanding of accounting practice, with a head start on achieving professional certification.
- Engage with faculty who are industry experienced and maintain close working links with leading professional bodies such as CPA Australia and Chartered Accountants Australia and New Zealand (CAANZ).
- Enjoy a wide range of flexible study options to support your professional goals and personal commitments.

Following graduation, you will be equipped with this unique skill set and stand out from the crowd as a qualified professional. You will be well placed to pursue a career in areas such as financial reporting, management accounting, tax or auditing, as a senior accountant or business advisor. From commerce to industry, opportunities exist in both the private and public sectors, including local and national governments, health and education.

**Global perspective**

International accounting standards ensure that our accounting degree is a global degree.

- Our international staff and student diversity will equip you for global professional practice.
- You will have the option to undertake two advanced electives, which will provide you with invaluable experience through a professional placement, or you can gain an international perspective through study abroad and exchange options.
- Our industry and professional association partnerships will ensure the knowledge you gain remains relevant and applicable to meet the dynamic needs of industry globally, and underpins global recognition of your professional standing.
- Our global alumni association links you to other accounting leaders practising throughout Asia, the Pacific and Europe.

**Eligibility**

To be eligible for our Master of Professional Accounting, you will have completed a Bachelor degree, Graduate Diploma, or Graduate Certificate from a recognised higher education institution with a Grade Point Average (GPA) of 4.0 or higher.

To find out more about our Master of Professional Accounting please contact Mei.Lim@unisa.edu.au or visit UniSABusinessSchool.edu.au/AccountingPG
‘Our postgraduate Finance programs put the future careers of our students front and centre. Our curriculum is rigorous but it’s our hands on approach to learning that sets our graduates apart. Modern finance is such a fast moving and dynamic industry. Our increased focus on practical training with cutting-edge technologies, and our strong ties to industry, mean that our graduates are able to meet the real needs of industry from day one.’

Dr Kartick Gupta, CFA, FRM. Program Director: Master of Finance, UniSA Business School.

‘I chose to study at the UniSA Business School because it has a very good reputation in the practical fields—in addition to learning the theory, I get to experience what it’s like to be in industry. Taking part in the mentoring program has been extremely helpful to prepare my career path. I’m excited for the future.’

Yan Yang, Master of Professional Accounting and Finance, UniSA Business School.
MASTER OF FINANCE

Our Master of Finance will prepare you for a career in the finance industry in roles such as Chief Financial Officer, Investment Banker and Business Analyst. Depending on your level of prior learning and experience, you could graduate from this degree in just 1.5 years.

Business insights

The Master of Finance degree is ideal for students seeking an exciting and rewarding career in the finance industry. You will experience:

- Development of advanced skills and knowledge to address global business challenges and grow your career in the high-growth finance profession.
- Access to current industry data in the classroom, informed by the most up-to-date industry standards.
- Experienced industry practitioners who share their knowledge and expertise on aspects of the financial market in our classes.
- A strong focus on experience-based learning to help you acquire an expert-level understanding of finance theory and its practical applications.
- Faculty with cutting edge expertise and strong connections with industry and professional bodies.
- Flexible study options to support your professional goals and personal commitments.

Following your graduation, you will be well equipped to pursue roles in fields such as commercial and investment banking, financial advisory or brokerage, loans, foreign exchange, mergers and acquisitions, funds management, corporate treasury, policy or research.

Global perspective

- We equip you with the key knowledge and practical skills required for employment in a modern globalised financial sector.
- World-class faculty drawn from around the globe engage with a multinational student cohort to develop high-level expertise in finance.
- Our core and elective options provide opportunities to deepen your expertise in international markets and financial institutions.
- Our program includes global industry guest speakers, engagement with industry and research, and ‘trading games’ using national and international data.
- We organise study tours to financial institutions to interact with industry to assist you to get job market ready.
- Internships help you gain hands-on experience and learn the practicalities of finance in Australia or overseas, with a special emphasis on the banking industry in Australia and China.

Eligibility

To be eligible for our Master of Finance, you will have completed a Bachelor degree, Graduate Diploma, or Graduate Certificate from a recognised higher education institution with a Grade Point Average (GPA) of 4.0 or higher.

To find out more about our Master of Finance please contact Kartick.Gupta@unisa.edu.au or visit UniSABusinessSchool.edu.au/FinancePG
‘People management makes a difference—a big difference. It’s not just about finding talent. It’s about creating an environment in which a diverse workforce can perform to its full potential. Managers launch restructuring and change initiatives—and keep employees engaged during the anxiety-creating transitions. Managers drive business unit productivity, while supporting employees’ efforts to balance their work and family responsibilities. Managers evaluate employee performance to identify the fast-trackers, but they also inspire and develop low performers to make the grade. Research conducted by the Centre for Human Resource Management at the UniSA Business School is designed to identify the most innovative and effective strategies for managing and supporting people in the workplace. We discover what people management practices work best.’

Carol is in a five-year leadership track at the Academy of Management (AOM); the track includes serving as AOM President in 2019.

Professor Carol Kulik, Research Professor in Human Resource Management, UniSA Business School.
MASTER OF

HUMAN RESOURCE MANAGEMENT

Our Master of Human Resource Management will prepare you for a career as a human resources professional, with the potential to work in any industry or sector. Depending on your level of prior learning and experience, you could graduate from this degree in just 1.5 years. We also offer a Graduate Certificate and Graduate Diploma in this discipline.

Business insights

A Master of Human Resource Management (HRM) provides you with advanced knowledge and skills to manage organisations and achieve business objectives efficiently and effectively. It is designed to:

- Allow you to work with both world-class professors and industry experts to receive the advanced expertise and tools to resolve challenges in the new global economy, and the skills to pursue and advance a human resource career in a business setting.
- Develop your skills to stay ahead of changes in the global business landscape, including the attraction, retention and development of productive employees.
- Develop your skills in change management, risk management, and workplace learning and development.
- Enable you to be an effective professional leader in the public or private sector, with internship opportunities and industry-based projects.

Following graduation, you will be experienced in evidence-based HRM practices, ready for professional leadership roles in businesses locally and globally.

Global perspective

- Our faculty draw on international research, consulting and professional experience both locally and abroad to provide relevant, practical and applicable knowledge for today’s environment.
- Our HRM program is taught by faculty actively involved in industry collaborative research, through the globally recognised Centre for Human Resource Management.
- The program includes international electives and options for exchange and study abroad.
- Our Mentoring Program and Executive Partner Programme equip you with the network and career skills to move into a global community of practice.

Eligibility

To be eligible for one of our postgraduate Human Resource Management programs, you will have completed a Bachelor degree, Graduate Diploma, or Graduate Certificate from a recognised higher education institution with a Grade Point Average (GPA) of 4.0 or higher.

To find out more about our postgraduate Human Resource Management programs please contact Gerry.Treuren@unisa.edu.au or visit UniSABusinessSchool.edu.au/HRMPG
‘UniSA had the course I was interested in. I wanted to develop my marketing research skills, but I also knew that a broader business qualification would be needed to progress my career. Adelaide is a great place to live, work and study and the UniSA Business School was the best choice. The quality of teaching staff is excellent and students are challenged and supported to develop a whole range of business skills, as well as contemporary marketing research knowledge. Opportunities presented by the unique set-up of the Ehrenberg-Bass Institute for Marketing Science allowed me to apply both undergraduate and postgraduate learnings in a commercial context.’

Emma Nicholls, Director, Marketing and Communications, South Australian Tourism Commission, Master of Business (Research), UniSA Business School.

The parklands surrounding the city play host to a range of festivals and events during Adelaide’s summer months, including the UniSA sponsored WOMAD and Tour Down Under, as well as the Adelaide Fringe Festival (pictured).
Our Master of Marketing will prepare you for a career as a marketing specialist, with skills that are vital to the growth of any organisation. Depending on your level of prior learning and experience, you could graduate from this degree in just one year. We also offer a Graduate Diploma in this discipline.

**Industry insights**

Marketing is a dynamic and integral part of most businesses. For marketers and managers in today’s competitive global employment environment, a postgraduate Marketing degree can enhance career prospects and accelerate leadership potential. Alternatively, if you are considering a career transition into the field of marketing, a postgraduate degree in marketing can be the fastest way to gain the specialist knowledge that you will need.

- You will benefit from having access to leading-edge research and opportunities to learn from the same marketing scientists that advise international corporations such as Colgate-Palmolive, Procter & Gamble, and Unilever.

After graduating from our Graduate Diploma in Marketing or Master of Marketing, you may apply for membership to the Australian Marketing Institute (AMI). Our experienced faculty will prepare you for roles such as brand/communications coordinator, brand manager, marketing manager or marketing director in a range of global industries and sectors.

- We provide you with state-of-the-art knowledge to predict consumer behaviour and brand performance, drawn from the Ehrenberg-Bass Institute.

- With our program focusing on developing advanced skills that you can take straight into the workplace, you will be well equipped to assist in decision making and strategy development at senior levels.

**Global perspective**

- Our internationally-renowned faculty, international visiting lecturers and executives from international companies will equip you with the latest advances in marketing communications and brand development.

- The program includes international electives, and options for exchange and study abroad.

- Our Mentoring Program and professional development opportunities equip you with the network and career skills to move into a global community of practice.

At UniSA, we offer two postgraduate programs:

- Our Graduate Diploma would normally take a full-time student one year to complete.

- Our Master program would normally take a full-time student two years to complete.

- We offer you a wide range of flexible study options on a part-time or full-time basis or online to support your professional and personal needs.

**Eligibility**

To be eligible for one of our postgraduate Marketing programs, you will have completed a Bachelor degree, Graduate Diploma, or Graduate Certificate from a recognised higher education institution with a Grade Point Average (GPA) of 4.0 or higher.

To find out more about our postgraduate Marketing programs please contact Richard.Lee@unisa.edu.au or visit UniSABusinessSchool.edu.au/MarketingPG
‘I decided that in order to progress my career in Arts Management I needed to gain further qualifications. The Graduate Diploma in Management (Arts and Cultural Management) was continually mentioned as the must-do course if you were wanting to pursue a career in the arts. Many of my colleagues had already completed this course and had secured terrific employment nationally and internationally across the arts sector. In fact, a degree in Arts Management was a pre-requisite for most arts positions that were advertised. Since graduating, I have had the opportunity to work with significant arts organisations and festivals nationally and internationally, including Adelaide Festival of Arts, Esplanade Theatres Singapore and seven years as Director of the OzAsia Festival—certainly a career highlight. Without my Arts and Cultural Management degree I would not have had the extremely rich and rewarding arts career that I have had to date.’

Jacinta Thompson, Executive Director: The Bob Hawke Prime Ministerial Centre, Graduate Diploma in Management (Arts and Cultural Management), UniSA Business School.
Our Master of Management (Tourism and Event Management) will prepare you for a career as a tourism and event professional, empowering you with the skills to manage in a variety of industries. Depending on your level of prior learning and experience, you could graduate from this degree in just 1.5 years. We also offer specialist management options in integrated supply chain management, strategic procurement, and arts and cultural management, with a Graduate Diploma option available in all specialisations.

Business insights

This specialist Master program focuses on management in the tourism industry, including planning and co-ordination of festivals and events, tourism sustainability, exhibition management and international tourism. The program prepares you to meet the challenges of the contemporary business environment, by:

- Providing you with the tools to lead and manage others, think strategically and communicate effectively in a range of settings.
- Engaging you with top quality faculty linked to local tourism and event groups, and leading private sector organisations throughout Australia and overseas, providing you with relevant and practical insights.
- Tailoring our program to suit this dynamic industry through close industry collaboration, including internships and industry projects.
- Integrating our program with a large array of festivals and events that are essential to Adelaide’s appeal as a destination city, with opportunities for participation and learning in more than 20 venues and more than 100 events and festivals—large and small.
- Equipping you to use the full spectrum of business knowledge from finance to marketing and services management, to enable effective leadership of tourism businesses and events.

Following graduation, you will have advanced specialist management skills to pursue a career in event planning, tourism management, hospitality, regional policy or tourism and event research.

Global perspective

- World-class faculty drawn from around the world engage with a multinational student cohort to develop high level expertise in tourism and event management.
- Our core and elective options provide opportunities to deepen your expertise in international tourism markets and trans-national tourism marketing.
- Our program includes global industry guest speakers, engagement with industry and research, and exposure to international best practice.
- We extend your life experience by providing international study opportunities for a partial or full-semester exchange.
- We arrange mentoring by senior professionals to help you gain invaluable industry insights and expert advice to enhance your career.
- Our global alumni provides ongoing support and professional development.

Eligibility

To be eligible for one of our postgraduate Tourism Event Management programs, you will have completed a Bachelor degree, Graduate Diploma, or Graduate Certificate from a recognised higher education institution with a Grade Point Average (GPA) of 4.0 or higher.

To find out more about our postgraduate Management programs please contact Luke.Faulkner@unisa.edu.au or visit UniSABusinessSchool.edu.au/TourismEventsPG
Our award winning MBA will provide you with the knowledge and skills to advance your career in senior leadership roles.

Students enter this program with a minimum of three years of managerial experience. Our Master of Business Administration (MBA) will take you to the next level in your management career, preparing you for a role at the executive leadership level of an organisation. We also offer a Graduate Certificate and Graduate Diploma in this discipline.

We have a quality program backed by international and Australian accreditations and rankings:
- We are EQUIS accredited, the only South Australian university to have this accreditation and one of only eight in Australia with this global quality recognition.
- We are a member of PRME (Principles for Responsible Management Education).
- Our MBA has been awarded the maximum 5-star rating by the Graduate Management Association of Australia (GMAA) for seven consecutive years. We are one of only two Australian MBAs to achieve this record.
- We are ranked in the top four MBAs in Australia by Australian Financial Review BOSS.
- Our MBA is ranked 5-star by the world’s leading provider of higher education and careers information, Quacquarelli Symonds (QS).

Business insights
- You will engage with other experienced managers in a highly interactive learning environment, providing you with a deep and engaging learning experience.
- We will help you achieve important networking and professional development opportunities.
- We provide you with real world insights through our world-class professors and industry experts, using case studies in class and practice-based assignments.
- You can take advantage of experiential learning opportunities including a Board Observership, an Industry Consulting Project, and Overseas Study Tours. This means that your career development starts when you begin your MBA, not when you finish.

About the MBA
The UniSA MBA is geared to provide you with the knowledge and skills to advance a career in senior organisational management and leadership. Students come into the program with at least three years of managerial experience as an entry requirement (although many students have management experience that is well beyond this). This means you will be studying with senior, experienced classmates.

You will study topics of importance to senior management decision making, including strategy, leadership, marketing, ethics and sustainability, accounting, finance, international business, law, and organisational management. You can select from a number of value adding electives such as entrepreneurship, international study tours, and practice-based projects.

There are 12 courses in the MBA program.
- We run these over four study periods each year.
- Courses are of ten weeks duration or offered in an intensive, one week mode.
- Fast track options are available allowing you to complete the program in one year of full time study. A normal part-time study load is one course per study period (so you can complete your MBA in three years), and a normal full-time load is two courses per study period (so you can complete in 1.5 years).
‘I really enjoyed the on-campus experience and made some fantastic networks. There was a period when I was fairly involved in my role at Guide Dogs, and I needed a different learning methodology. I was able to complete one of my MBA courses online, which I won a University award for. I’m really happy that the Business School offers these different learning options.

‘There’s absolutely no question in my mind that studying the MBA at the UniSA Business School helped me secure my current role.’

Kate Thiele, CEO, Guide Dogs SA/NT, FAICD. MBA, UniSA Business School.
We know you are busy
Flexible study options are important to help you manage a busy career and personal commitments, while at the same time gaining the most from your MBA studies.

- We offer both on-campus and online study options with flexible class schedules including weekly evening classes and intensives. You can also shorten or lengthen the time taken to complete your MBA depending on your personal needs and aspirations.
- We provide online courses that are highly interactive and engaging, with weekly activities to complete via the course website anytime during a given week. We also include virtual classroom sessions so you can engage directly with the class facilitator and your fellow students.

A global perspective
We live in a globalised world and our MBA opens the door to new possibilities and experiences through study tours and exchange programs.

Business in China and European study tours
- Our Business in China and European study tours provide two-week immersions into the Chinese and European business worlds.
- The China tour is held in the second half of the year, with the European tour during the northern summer in June/July.
- Travelling with your MBA colleagues, you will gain first-hand knowledge of the international business environment and develop your ability to identify the opportunities and challenges in conducting business successfully in those markets.

Exchange study programs
In addition to the study tours, MBA students can undertake exchange programs with a number of leading universities throughout the world including in the Americas, Europe and Asia.

Developing your networks
Our MBA has an active mentoring group and alumni.

- Our mentors provide an ongoing resource to guide you through your studies and maximise career development opportunities from your MBA.
- Our alumni have regular networking events which provide an ideal forum for you to mix with our alumni and develop your professional connections.

Eligibility
MBA applicants are required to have either:

a) a minimum of three years’ full-time management experience (including experience in supervision and financial management) and a recognised university undergraduate degree or equivalent professional qualifications.

Or

b) a minimum of seven years’ full-time management experience (including experience in supervision and financial management) and either:
   - a Graduate Certificate in Business Administration from the University of South Australia with an average of at least Pass Level 1 (55%), or an equivalent qualification from the University of South Australia or from another recognised university.
   Or
   - A Graduate Diploma in Business Administration from the University of South Australia with an average of at least Pass Level 1 (55%) across at least four courses, or an equivalent qualification from the University of South Australia or from another recognised university.

All applicants are also required to submit two referee reports and a detailed curriculum vitae outlining management experience.

To find out more about our postgraduate Business Administration programs please contact Don.Clifton@unisa.edu.au or visit UniSABusinessSchool.edu.au/MBA
‘After graduating from my Bachelor degree I decided to return to the UniSA Business School and study my MBA. This program will give me the skills I need to manage a growing business and team. It will also assist me in providing the best advice to my clients.’

Chris has received industry recognition as Director at Accodex (formerly Partner at Cirillo Hooper & Company), including a place in the Australian Institute of Management’s Top 30 Managers Under 30 List and the Young Business Leaders Achievement Award 2014. Chris has also joined UniSA’s Business Career Mentor Program.

Chris Hooper, Director, Accodex. MBA, UniSA Business School.
Four out of every five Master of International Business students at the UniSA Business School are from abroad, offering a diverse perspective.

Our Master of International Business will prepare you for a career on the global stage, in roles such as Business Development Manager, Policy Analyst and Foreign Affairs and Trade Officer. Depending on your level of prior learning and experience, you could graduate from this degree in just 2 years. We also offer a Graduate Certificate and Graduate Diploma in this discipline.

Overview

Business and professional practice are increasingly global in scope. To succeed, it is essential to understand how economics and politics, as well as social, cultural, environmental and ethical issues impact business operations internationally. Designed by our globally-trained faculty, working closely with experienced industry professionals, our Master of International Business provides you with multidisciplinary knowledge and dynamic practical approaches to operating in a fast-changing global environment.

You will explore real-life case studies and learn from the experience of our internationally-renowned professors and industry speakers, as you share ideas with peers from around the world.

You will gain the expertise required in your career as a future leader to address global business challenges and learn the strategic thinking and international management skills to achieve business success in the ‘Asian Century’.

The business experience that you will gain through our study abroad options, industry placements and internships will equip you to pursue a career in organisations ranging from departments of foreign affairs and international trade within governments worldwide, or multinational enterprises and global consulting companies, to setting up or expanding your own international business.

Study abroad

The UniSA Business School has many exchange agreements with prestigious universities worldwide among the elite group of EQUIS-accredited business schools. Studying abroad will enable you to take individual courses overseas and credit these towards your Master of International Business qualification. This is an ideal way to develop valuable, practical and first-hand experience in another culture, while continuing your studies. Travel grants are available.

Internships

Our Career Hub provides advice on internships. Internships offer you valuable business experience with a local or international organisation, allowing you to apply knowledge gained from your studies to real-life business situations. You will work on a defined project, including fieldwork, and be assessed on the outcomes of your project.

80% of MIB students come from overseas
‘I chose the Master of International Business at the UniSA Business School because it gives me a variety of skills and knowledge necessary to understand the global economy. It also gives me the ability to plan strategically for international operations and the capabilities required to execute those operations. Throughout this program, my communication, negotiation and leadership skills across cultures have been strengthened which are very important for my future career as an international manager.’

Hannah Ngo, MIB student, UniSA Business School.

Mentoring Program and Alumni

Our career mentoring program will help you, while you are completing your studies, to develop your profile and the career experience you will need to step into the global business environment; making you ready to meet the challenges of practice in a dynamic, connected business world. Our global alumni will support you in developing the networks necessary to make sure you stay abreast of global changes in strategy, logistics, trade financing, marketing, human resource management and corporate responsibility.

Business insights

Experience a truly enterprising business school, with:

- Faculty who have world-class expertise and international business experience.
- Integrated teaching that links real business problems with multidisciplinary approaches to solving them.
- Industry networks developed through company visits and guest lecturers who can connect you with today’s dynamic global business environment.
- A mentoring program that supports career development in global and local markets.
- Internships that allow you to put learning into practice—a valuable first step into the job market.
- Engagement with academics, entrepreneurs, and fellow students to build strong, enduring relationships.
- A strong network of our global alumni.
Global perspective

- A core course, Doing Business in Asia, includes projects on China with real life connection to this dynamic market.
- Global opportunities for international study abroad with any of our many partner institutions around the world and study tours in Europe, Asia and the Americas.
- Faculty who have studied and taught at business schools throughout the world, with global expertise from consulting to multinational organisations.
- Studying with peers from many countries to create business solutions and lasting international relationships.
- Opportunities for industry placement to open the door to international business career pathways.

Eligibility

To be eligible for one of our postgraduate International Business programs, you will have completed either a Bachelor degree, Graduate Diploma, or Graduate Certificate from a recognised higher education institution with a Grade Point Average (GPA) of 4.0 or higher.

To find out more about our postgraduate International Business programs please contact Susan.Freeman@unisa.edu.au or visit UniSABusinessSchool.edu.au/MIB

‘Our Master of International Business connects you with marketing, accounting, law, economics and management experts spanning our Business School. You will be ready to lead with the practical skills and global perspective required to navigate projects, organisations and clients in global business environments.’

Susan oversees our MBA, MIB and Executive Education programs. She is an Associate Editor for International Marketing Review, a leading international business publication, is widely published in the fields of international business/management/marketing and is the Vice President of the Australian New Zealand International Business Academy.

Professor Susan Freeman, Professor of International Business, Dean: Postgraduate and Professional Programs, UniSA Business School.
‘Studying at the UniSA Business School has allowed me to combine two master degrees. The Master of International Business is taught by lecturers with significant industry experience and research knowledge. Learning about the different international business theories, strategies, management and the Asian countries will serve me really well when I enter the workforce. I hope to work as a consultant in the future, but I would like to gain experience in the international business industry first. I think this program has helped give me an idea about what consultants do, how to identify the problems and applying the theories to overcome them, supported by evidence. I think studying an international business program has broadened my horizons significantly and helped supplement my learning as I was able to meet other international students and learn about their cultures, too—I’ve met students from places like Brazil, France, China and even Guatemala.’

Nabil Imran, Master of International Business and Master of Marketing, UniSA Business School.
‘I was awarded the Aurora Indigenous Scholars’ Scholarship, which takes high achieving Aboriginal and Torres Strait Islander students on a tour of high-ranking universities, such as Oxford and Harvard, to educate them on the opportunities that exist for them in the wider education and research community. The value of the study tour to my career is exponential! I developed a strong network of academics and amazing students across Australia, America and England. Through conversations about my research with people from around the globe, I was able to define my research interests. After the Aurora Study Tour, I am now confident that the UniSA Business School delivers world class education. Being able to contribute in class at Harvard and discuss research theory with Oxford Professors has shown me that my education has prepared me for a career locally and abroad. The biggest highlight for me would have to be developing my research skills to a level where I know that I can contribute to an area of research that helps my people.’

Skye Akbar, PhD Candidate, UniSA Business School.
We are nationally and internationally recognised for our excellence in research. The Business School has two levels of research degree programs—Masters and PhD. The intent of each is to encourage the development of an individual’s ability to independently define and investigate problems, pursue potential solutions and communicate this process to others. Our enterprising research produces thought leaders who engage in leading edge and applied research that provides substantial benefits for both business and the wider community.

Do you enjoy a challenge?

Do you have a desire to contribute to society through the discovery of answers to key challenges?

Are you passionate about a specific area or wish to explore a particular area of interest?

We foster innovative advancements in research and engage in collaboration with industry and internationally recognised researchers and institutions. Choose the UniSA Business School to enhance your career opportunities and gain the edge you need to succeed in a competitive global marketplace. The Masters by Research and the PhD are available in the schools and institutes listed below.

• School of Commerce
• School of Law
• School of Management
• School of Marketing
• Ehrenberg-Bass Institute for Marketing Science

If you are interested in a Masters by Research or a PhD with the UniSA Business School, please contact: PhDEnquiriesBusiness@unisa.edu.au or visit UniSABusinessSchool.edu.au/Research
EXECUTIVE EDUCATION

At the UniSA Business School, our suite of evidence-based Executive Education programs is designed to be truly transformational. By working together with you to create learning solutions that benefit you and your people, we can help maximise the potential of your organisation.

Strategic partners to your business

We work with you to identify your current and future development needs. We will suggest the most suitable program format for you and your organisation, including open programs that meet your short term business needs and fully customised award (degree) and non-award programs that build lasting capability and culture change over the medium term.

BUSINESS INSIGHTS

We provide outstanding open programs as short intensives to individuals in leadership, management, strategy and specialist knowledge areas. Our teaching staff are drawn from senior positions in industry, relating business experience to applicable management/leadership theory.

Working in partnership with public, private and non-profit sector clients, we deliver customised in-house programs to meet specific organisational needs onsite, online or both.

Our flexible delivery modes are structured to build individual and organisational capability; integrated teaching provides dynamic, multidisciplinary approaches to business problems, and our customised and open programs can be combined to offer a pathway into postgraduate Certificates, Diplomas or Master, including the MBA.

CUSTOMISED WORK IN PARTNERSHIPS

We work in partnership with clients in executive programs/workshops tailored to the needs and learning requirements of your organisation now and for the future. Our customised programs include:

- Leadership development
- General management
- Marketing
- Human Resource Management
- Innovation
- Operational Excellence

We offer industry-based degrees and short courses leading to degree programs, including our five-star MBA, that create real organisational impact, promoting cross-business collaboration to provide business growth and resilience.

With more than 20 years in Executive Education, we have helped thousands of individuals and worked with many organisations to transform their operations, including RAAF, Army (Senior Officers around Australia), Airbus Group, ASC, Australasian Mutuals Institute, Codan Ltd, Defence Signals Directorate, DSTO, Futuris Automotive, Flinders Hospital, Hirotec Australia, HomeStart Finance, Inghams Enterprise, Kangan TAFE, Orora Australasia, SA Police, SANTOS Ltd, SA Power Networks, various S.A. Government departments, SMR, Scholle Industries, Treasury Wines Estates, United Communities and WorkSkill Australia.
We engaged with the UniSA Business School team to develop a Graduate Diploma. We had a few options in the business. We could develop our own people and grow the skills in house, or import the skills from overseas. We chose to develop our own people and it has paid off, which has been very rewarding.’

Mark Coupe, General Manager Manufacturing, Seeley International, formerly Operations Manager, Futuris Automotive.

OPEN PROGRAMS AS SHORT INTENSIVES

Our open programs focus on developing individual skills in leadership, management, strategy and specific knowledge areas including HRM and marketing. By continually updating our open programs, we ensure they provide the latest in leadership, management and business trends. Some intensive courses may also offer assessment and can be credited towards degree programs.

INCREASING YOUR CAPABILITY

Our flexible open program portfolio of short courses is delivered face-to-face either in house or on campus, and in some cases, online. The programs can be delivered at times that meet your needs. Overall, our programs are designed to strengthen your organisation and its capability, through:

- Developing management skills and capabilities of both current and future leaders.
- Providing professional development with the option of postgraduate qualifications.
- Improving organisational communication, industry knowledge and professional networking.
- Delivering sustainable business performance improvements.
- Providing a mechanism for identifying, developing and retraining future organisational leaders.
- Improving productivity, innovation, strategic thinking and organisational learning.
- Empowering employees to take initiatives within and beyond current positions.
- Encouraging a mindset in which change is embraced, innovation takes hold and the organisation is able to move forward.
- Enhancing capacity for team work amongst staff.

If you are looking to enhance your career, your life or to transform your organisation, we have the programs, academics and project/program management staff to ensure you achieve high-quality outcomes.

Experience the best in corporate executive education.

To find out more about our open and customised executive education programs please contact Sandra.Walker@unisa.edu.au or visit UniSABusinessSchool.edu.au/Strategic
Both the Centre for Business Growth and Ehrenberg-Bass Institute for Marketing Science work with senior executives to transform their businesses with evidence-based methods, insights and tools.

The Centre for Business Growth

BUSINESS GROWTH PROGRAMS

The Centre for Business Growth (CBG) delivers world-class business growth programs that provide executives of small and medium companies with the knowledge and skills they need to develop as leaders, accelerate company growth, and compete in a global marketplace. We focus on companies that have been growing and hit a ‘speed bump’. Our tools and programs identify what executives are doing wrong or right, and what they need to do to get back on the grow curve.

Our primary work is with companies that have 5–200 employees and $5m–$50m turnover, although we have worked with some companies that are smaller and others that are larger.

Professor Matthews and the CBG growth experts use diagnostics, expert presentations, facilitated group discussions, peer-to-peer learning and action planning to teach CEOs and executives what and how to change in order to accelerate company growth.

For more information on our suite of business growth programs, schedule of events and customised solutions please contact Brooke.Davey@unisa.edu.au or visit unisa.edu.au/research/CBG

‘I have been working with companies for the past 20 years, helping them understand how to grow, why to grow and providing them with a knowledge framework that they need to use in order to grow. The Centre for Business Growth is focused on unlocking the growth potential of Australia’s small and medium enterprises—companies with revenues of between $5m to $50m. We help companies understand what is getting in the way of growth and provide the tools, knowledge and confidence they need to then accelerate their growth. Our programs have been tried and tested both here and in the US – and they work.’

Professor Jana Matthews, ANZ Chair in Business Growth and Director: Centre for Business Growth, UniSA Business School

Professor Jana Matthews leading a growth workshop.
These are held across Australia.
The Ehrenberg-Bass Institute for Marketing Science

CORPORATE SPONSOR PROGRAM

Headquarters of corporations such as Mars, Red Bull, CBS and Coca-Cola sponsor the Ehrenberg-Bass Institute research that tackles some of the biggest questions in marketing. The results are used to transform marketing, reducing costs and driving growth.

To find out more about our Corporate Sponsor Program please contact info@MarketingScience.info or visit MarketingScience.info

‘IF YOU DON’T UNDERSTAND EVIDENCE-BASED MARKETING PRINCIPLES, THEN YOU ARE PROBABLY SPENDING A LOT OF MONEY ON BRAND ACTIVITIES THAT DON’T WORK.

THE EHRENBERG-BASS INSTITUTE TEACHES MARKETERS TO MAKE SMART DECISIONS.’

Bruce McColl, Global Chief Marketing Officer: MARS
Studying with the UniSA Business School opens the door to a whole world of possibilities abroad.

With more than 60 exchange partners in 20 countries, we encourage both our domestic and international students to make the most of the range of exciting full semester and short-term international study opportunities available. In addition to the generous travel grants on offer, we award a number of student mobility grants of up to $5,000 to undertake an overseas exchange, making experiences abroad even more accessible.

**EXCHANGE PARTNERS**

**AUSTRIA**
- Vienna University of Economics and Business

**BELGIUM**
- KU Leuven

**CANADA**
- Brock University
- Carleton University
- Concordia University
- HEC Montreal
- Laval University
- The University of Calgary
- University of Ottawa

**CHINA**
- Beijing Jiaotong University
- Beijing Normal University
- Beijing University of Technology
- Lingnan University College
- Shandong University
- Tianjin University

**DENMARK**
- Aarhus University Business and Social Sciences
- Roskilde University

**FRANCE**
- ESCE, Paris - Ecole Supérieure du Commerce Extérieur
- KEDGE Business School Bordeaux Campus, Marseille Campus
- Toulouse Business School

**GERMANY**
- EBS University of Business and Law
- WHU Otto Beisheim School of Management

**HONG KONG**
- The Chinese University of Hong Kong
- Hong Kong Baptist University

**ITALY**
- University of Bergamo
- L’Università Carlo Cattaneo (LIUC)

**JAPAN**
- Kansai Gaidai University
- Kwansei Gakuin University
- Nagoya University
- Nagoya University of Foreign Studies
- Okayama University

**MEXICO**
- IPADE, Universidad Panamericana

**NORWAY**
- Oslo and Akershus University College of Applied Sciences
- University of Agder
- Vestfold University College

**SINGAPORE**
- Nanyang Technological University

**SOUTH KOREA**
- Chung-Ang University
- KAIST
- Sogang University

**SPAIN**
- Universidad Politecnica de Valencia

**THAILAND**
- Thammasat University

**THE NETHERLANDS**
- Arnhem Business School
- HAN University of Applied Sciences
- University of Twente

**TURKEY**
- Bogazici University

**UNITED KINGDOM**
- Aston Business School
- Lancaster University
- University of Strathclyde, Glasgow

**USA**
- Buffalo State College (SUNY)
- Colorado State University
- Minnesota State University, Mankato
- Northern Arizona University
- Oklahoma State University
- Purdue University
- Stetson University
- The University of North Dakota
MOVING YOUR CAREER FORWARD

Throughout your postgraduate program you will have access to support and resources, from our world-class library and collaborative learning space in the award-winning Jeffrey Smart building, to more than 100 extracurricular events and seminars each year.

Our mentoring programs and the chance to partner with a business executive or a fellow student nearing completion will give you the opportunities to build your career and learn through the experience of those who have been there before.

**Business Career Mentor Program**

Access a wealth of knowledge or grow your leadership potential.

In this innovative program, you will be paired with experienced business professionals with a goal to enhance your employability.

The program will develop your career management skills, industry knowledge and support your career transition. You will have access to one-to-one meetings, networking, training sessions, professional development opportunities, career planning, skills audits and reflections.

The mentoring aspects of the program can be facilitated face-to-face or online. Depending on your level of experience, you will have the option to lead as a mentor or learn as a mentee.

**MBA Connecting Program**

Build a network of peers and challenge your way of thinking.

You can add value to your MBA experience with support from students nearing completion. In this program you will be able to explore your academic, personal and professional goals through workshops and mentoring circles.

**Executive Partners**

Broaden your learning experience, expand your world view and enhance your career prospects.

Our Executive Partner Programme offers you the opportunity to engage with highly successful industry executives, so that you can link your learning to the business world. As part of the program, you will participate in one-to-one mentoring, guest lectures, discussion panels and the opportunity to apply for an intensive three week exchange to the US Ivy League College of William and Mary.
‘We are committed to innovative teaching approaches, learning opportunities and maintaining a global alumni network that fosters interaction and a greater understanding of diversity. You will develop intercultural knowledge, awareness, competencies and dispositions during your time with us—vital for a career in a global community.’

Jo Slade, MBA,
Coordinator: Careers & Alumni,
UniSA Business School.
Our team of careers and alumni professionals provides expert advice and services to support your career goals—whether you are starting out with a pre-experience specialist master degree or have extensive managerial experience and are looking to extend your credentials with an MBA, a Master of International Business (MiB) or executive education to take you to the C-Suite.

We focus on enhancing your employability and career development with tailored programs and services in collaboration with our industry partners. These include webinars and workshops, employer presentations, mentoring opportunities, internships, volunteer positions and networking events to connect you with a broad range of professionals.

Our career management services include CareerShop, which supports your career transition. We work closely with business and industry experts who regularly attend CareerShop events to provide up to date industry information. We work to improve your employability by offering career planning workshops and networking events to help you connect with industry.

We recognise the valuable contribution our graduates make to the business community and maintain our relationship with you by offering a range of exclusive alumni services and benefits to enhance your life-long learning and ongoing career development.

**International study experiences**

Our exchange and study tour opportunities will give you a competitive advantage and develop your international perspective. You will increase your cultural awareness, broaden your career opportunities, and grow your professional networks with an offshore experience.

Scholarships and travel grants are available for short and long term opportunities.

**Global alumni chapters**

You will strengthen your global network by engaging with a variety of international chapters across Asia and Europe. Our alumni meets regularly in Adelaide, Singapore, Kuala Lumpur, Beijing, Hong Kong and London.

**Projects and internships**

With in-curriculum and extra-curricular opportunities, you can apply your new knowledge in a workplace setting. Projects, individual or team based, are available in all programs with Australian and overseas host organisations.

**Volunteering**

Provide much needed support to not-for-profit and community organisations by participating in projects that extend your skills, experience and networks. Become a member of AIESEC and gain access to opportunities that focus on leadership development in a global context.

To find out more visit UniSABusinessSchool.edu.au/Careers
Increasing your impact will mean something different to each student at UniSA Business School. For some, education is about changing careers and starting a new professional pathway. For others, it is deepening knowledge in their chosen field to enable them to contribute expertise and innovation at the highest level. Others use a management degree to shift from professional thought leadership to leadership and management of others. For almost all of our graduates, part of the aspiration is to make a positive contribution to the community as well as personal and organisational development. Our career management approach is practical and individual. We will work with you as you choose your program and throughout your program.

To make the most of your experiences, we will support you to:

- Engage in international study tours and exchanges.
- Participate in projects that make a difference to your company or community.
- Engage with artistic, social and cultural events on campus and in the surrounding city of Adelaide.
- Be inspired by business and community leaders in the classroom and related events.
- Work with local and global companies, and volunteer for community organisations
- Be mentored and mentor others, as a student and member of the alumni.

**Increase your impact through mentoring**

Our Career Mentoring Program, which is unique to our Business School, is designed to help you identify career options, and increase your impact. We work with you to identify your longer-term career and personal goals. Because mentoring relies on building connections with people, we provide practical advice in the beginning, on those relationships that you will need to grow over time. We offer a comprehensive list of mentoring functions available to you at the beginning of your program. Mentoring links you to the business world. Our students report greater feelings of connectedness and increased confidence as a result of this program, indicating strong links between the mentoring and meaningful professional careers.
Our learning centre, named after one of our most successful arts alumni, Jeffrey Smart, has changed the face of Adelaide’s West End with its award winning architecture and learning spaces.
10 REASONS TO CHOOSE ADELAIDE

1. Lonely Planet named Adelaide in the top 10 cities in the world to visit in 2014.
2. There are 3,800 km of coastline to explore, with Glenelg beach just 12 km from the city centre.
3. 30% of Adelaide’s 1.3 million population was born overseas. Italian, Greek, Mandarin, Vietnamese and Cantonese are the five most commonly spoken foreign languages.
4. We are home to Australia’s most popular sporting and arts events.
5. We host the Tour Down Under, the highest ranking cycling event outside of Europe.
6. We offer a thriving food culture, with more restaurants per capita than any other Australian city.
7. As Australia’s wine capital, the wine regions surrounding Adelaide produce more than half of the country’s premium wine.
8. Adelaide is the most affordable mainland Australian city for study.
9. There are 11 regions of South Australia to explore including the Fleurieu Peninsula, Eyre Peninsula, the Barossa Valley, Kangaroo Island and the Murray River.
10. Our Mediterranean climate averages 28.5°C in summer and 16°C in winter.
MOVE TO ADELAIDE

The city

Adelaide ranks highly in terms of liveability, and with good reason. Located on the Fleurieu Peninsula, our city is nestled between rolling green hills and some of Australia’s most pristine coastline. The city itself is well planned and everything you need is within walking distance.

The UniSA Business School is part of the City West campus on North Terrace. Easily accessible by public transport, we are close to the CBD and the entertainment, arts and cultural, sports, and health precincts. If you need a break from your study, you can take a quick 10-minute walk to Rundle Mall, the city’s premier shopping destination and meeting place.

Just a short tram ride from the City West campus, you’ll find the Adelaide Central Market on Gouger Street. Known as Adelaide’s food hub, this is where you can find the freshest produce on offer. Gouger Street, known for its high-end international restaurants, is also home to Adelaide’s Chinatown and is a popular destination for locals and tourists alike.

Culture

South Australia is known as the Festival State and Adelaide is its capital. Among the biggest festivals are the Adelaide Fringe, WOMADelaide and the Adelaide Festival.

For 32 days and nights, Australia’s largest arts event, the Adelaide Fringe, literally takes over the city. With hundreds of venues playing host to artists from across the globe, there’s something new and exciting to find around every corner.

WOMADelaide is the world’s festival. For four unforgettable days and nights, the glorious Botanic Park comes alive with performances and workshops by more than 400 musicians, artists, dancers and thinkers from across the globe.

The Adelaide Festival is a true celebration of the arts. Audiences witness internationally acclaimed theatre productions, musicians, dancers and striking visual arts displays. Adelaide Writer’s Week also calls the Adelaide Festival home and is Australia’s largest free literary festival.

Lifestyle

With just over one million people, the multicultural Adelaide community is a welcoming place to live and study, and is tolerant of religious beliefs and practices. We are also considered by the Economist Intelligence Unit (EIU) as the most affordable Australian mainland city for study. Because we lack the hustle and bustle of some of the bigger capital cities, you will enjoy a more relaxed pace of living.

We enjoy a Mediterranean climate, with hot summers and mild winters. On those hot summer days, take the tram down to Glenelg and spend the day at the beach, with plenty of places to eat and drink close by. In winter, escaping the cold weather is easy—just step into our buzzing restaurant and thriving laneway bar scene and enjoy an evening with friends. With new venues popping up all the time, there is always something to do in Adelaide.

Surrounded by the hills and the sea, Adelaide’s beaches are only a short train or tram ride from the Business School’s City West campus.
YOUR INVESTMENT/SCHOLARSHIP

Your investment
Investing in one of our postgraduate programs is a big decision. If you are studying part-time while working, you may need to use leave to attend intensives or study for tests or major assignments. If you relocate to Adelaide to study full-time, your investment includes travel and accommodation, as well as your tuition. We have your return-on-investment in mind, with strong career support services during your program, and a value-for-money approach to fees and charges. Adelaide has extensive accommodation options for both long-term and short-term study. The UniSA Business School is at the centre of the public transport network, and is well-served by train, bus and tram services.

Scholarships and grants
Domestic students access the FEE-HELP loan programs for postgraduate education, and many students are supported by employers to complete their degrees. Additional financial support is available from an extensive range of scholarships and grants, that provide full or partial support for high achievers and students in need, in full-time and part-time studies, and new or continuing, rural, international, indigenous, economically disadvantaged and students with disabilities. Each year more than 2,500 UniSA students from all walks of life benefit from postgraduate scholarships and grants worth millions of dollars, so chances are there is one for you. A scholarship might just provide the helping hand you need to make university life a little easier!

What is available?
Scholarships, grants and government funding are available in Australia and many other countries that support students during Australian studies. More than 100 scholarships are available on the Australian Government website, including the prestigious Endeavour awards for Asia-Pacific study by postgraduate students. For more information visit: internationaleducation.gov.au

Within the Business School, we have a range of more than 50 scholarships for excellence and equity, including the Dean’s Postgraduate Merit Awards and WIMBA (Women in the MBA Awards).

We also support the global study options of our postgraduate students through an extensive range of Global Experience Travel Scholarships for International Study Tours. Student Mobility Scholarships help you to undertake an international exchange at our partner universities, covering travel and living expenses.

Our research centres, such as the Ehrenberg-Bass Institute, offer post-degree vacation scholarships and research scholarships for students with a research focused postgraduate program. We also offer Awards, such as the Dean Postgraduate Professional Programs Award and other Higher Achievers awards, such as the Master of International Business Best Overall Student Prize and the Course Prize for Doing Business in Asia.

Remember that there is no application fee for scholarships.
WHICH OF OUR PROGRAMS
IS RIGHT FOR YOU?

We offer nationally and internationally recognised programs that equip our graduates for professional careers and global citizenship.

We offer an extensive portfolio of postgraduate specialist degrees, including the MBA, as well as programs in executive education. Our career management professionals can assist you to choose the right degree or program for you.

The Program Portfolio on page eight lists a range of offerings to suit your work experience, skills and capabilities, and professional goals. We will help you to study for a Graduate Certificate, a Graduate Diploma, specialist master’s degree, an MBA, the Master of International Business (MIB), a research degree (at Master or Doctoral level) or Executive Education. For our MBA and Executive Education programs we will require evidence of your prior learning, including managerial leadership, and interpersonal and communication skills.

Our successful candidates know how postgraduate studies can contribute to their emerging or already rewarding career. To assist you in choosing the right degree or program for you, we offer information sessions, new student and alumni mixer events, pre-enrolment dinners (for MBA and Executive Education programs), and orientation events for candidates to help you to feel confident in your study choices.

Our degrees and programs support students who want to take their career to the next level, who are seeking postgraduate qualifications for enhanced scope of practice and challenging senior leadership roles. Postgraduate study will deepen your knowledge, help you to learn and self-improve, and offer great professional and personal contacts. Our postgraduate degrees and programs are more accessible than ever (e.g. flexible timetable and on-line options), and provide a wealth of opportunities to strengthen and extend your intellectual abilities.

You can reach us via email or phone, and we can set up a Skype chat if that is easier for you.

Visas

If you are an international student wanting to study a postgraduate program you must have a valid passport and student visa. This will allow you multiple entries into Australia. Once you have been accepted into your program, of choice, we will provide all the support you need to ensure your visa is processed for study with us.

More information at: unisa.edu.au/visa

Resources and support

For more information about Adelaide, including transport and accommodation, please access unisa.edu.au/living-in-adelaide or call us for assistance.

If you are coming to Adelaide from overseas, please view the resources available to support your transition at: unisa.edu.au/international-student-support
ABOUT UNISA BUSINESS SCHOOL

Welcome to one of the best business schools in the world. Our reputation for top graduates and business impact is reflected in our national and international rankings and recognition.

University of South Australia Business School

With more than 50,000 alumni and over 500 corporate partners, our impact is global.

We have been rated 5-stars by QS and are one of just 156 business schools worldwide to be accredited by EQUIS - the EFMD Quality Improvement System. EQUIS demands exceptional quality—and a global perspective—in our programs and staff, to create leaders with a clear sense of global responsibility. It is just one of the reasons we continue to innovate and extend our programs.

We are South Australia’s leading university for graduate professional careers. Our graduates are prepared for successful careers as professional leaders because each program in our extensive portfolio includes international exchange programs and study tours, real business projects, and support through a mentoring program. Acknowledging the requirements of career, family and society, we also offer flexible delivery in many of our programs, adopting best practice in online and intensive program delivery.

Our Business Career Mentor Program matches students and recent graduates with enthusiastic and experienced business professionals. We have more than 1,000 people connected just four years after launching our mentoring program. We know mentoring makes a difference to professional excellence and graduate employability. We are proud of the valuable and lasting connections all participants make.

Our students come from every continent, and travelled more than two million kilometres worldwide in 2014 on study tours and exchanges. We offer a wide range of short-term and full-semester exchanges and tours, we support our students to broaden their horizons and transform their understanding of the global environment of business.

EDUCATION + EXPERIENCE = EXCEPTIONAL CAREERS

Placements, internships, international exchanges and study tour opportunities link study and work, which is why we create these opportunities in all our programs. Our marketing project course puts students to work on companies’ current challenges in media and brand growth. Our management placements introduce students to best practice in respected companies in the Asia-Pacific region and globally. These experiences build confidence in navigating the business world and give our graduates a competitive edge.

The UniSA Business School supports social justice and sustainability, through scholarships to support equity and diversity, as well as courses and curricula that embed an ethical view of business futures, and through actions to make our own policies and practices more sustainable. Our faculty, students and alumni form a network of global professional leaders to advance social justice, responsible leadership and economic sustainability.
5 STARS
OUR MBA IS RANKED 4TH IN AUSTRALIA, AND HAS MAINTAINED 5 STARS SINCE 2008

OUR RESEARCH STRENGTHS IN MANAGEMENT, MARKETING AND APPLIED ECONOMICS ARE RECOGNISED WORLDWIDE

WE ARE THE HIGHEST RANKED AUSTRALIAN UNIVERSITY FOR INTERNATIONAL DIVERSITY OF FACULTY

WE ARE ONE OF ONLY EIGHT AUSTRALIAN BUSINESS SCHOOLS ACCREDITED BY EQUIS - THE EFMD QUALITY IMPROVEMENT SYSTEM

7,500+
MORE THAN 7,500 STUDENTS (2,700 INTERNATIONAL) AND 140 RESEARCH STUDENTS IN 2014

50,000+
MORE THAN 50,000 GRADUATES OVER 20 YEARS

8 MILLION
MORE THAN 8 MILLION IN RESEARCH INCOME IN 2014

580+
MORE THAN 580 ACTIVE PARTNERS (172 GLOBAL, 190 RESEARCH AND 46 COMMUNITY)

2014 QS University Rankings
2013 Australian Financial Review BOSS Survey
2014 Graduate Management Association of Australia

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